

Holey Tree

Cullinan Ivanov Architects

Design	Vladimir Ivanov
Manufacturer	Camp Cove Creative
Materials	Birch plywood

Architect Vladimir Ivanov always found the idea of chopping a beautiful young tree for just two weeks at Christmas time a terrible waste, compounded by the sight of dead yellow trees lying on the kerb in January, waiting to be picked up by the next garbage collection. So when his son Pavel was born, he knew that he had to do something about Christmas. Frustrated with the uninspiring alternatives on the market, Ivanov set about designing a tree that was long-lasting, inspiring, beautiful and a little more environmentally friendly. Living in a terrace, it also had to be easy to store. The result was the Holey Tree, a modern take on the traditional Christmas tree.

It is a contemporary, exquisitely shaped piece that can look elegant in any house, apartment or in the office. The tree consists of just three parts, which slot together, and can be neatly flat-packed away under the bed or in the cupboard after the festive season. The tree is made from the highest quality birch plywood, which is sustainable, renewable and durable. It is CNC-cut, which also allows for the most economical use of the plywood sheet. The cut-outs in the tree allow for the hanging of existing decorations. Or better still, family and friends can be creative and make some custom decorations for it each year, giving the tree its own unique character.



